

CURRICULUM VITAE

Name: Slađana

Surname: Pavlinović Mršić

Date of birth: 11/3/1980

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Education:

- 2011 PhD in Economics, University of Siena, Italy
Title: *Essays on Consumer Communication and Information Asymmetry*
Advisor: Paolo Pin, Co-advisor: Marco van der Leij
- 2007 MSc in Economics, University of Siena, Italy
- 2004 MA in Economics for Business Analysis at Staffordshire University, UK
- 2002 BSc in Economics, module *Economics and Environment*, University of Split, Croatia

Research interests:

environmental economics, microeconomics, social networks

Employment:

- Oct 2014 - assistant professor at University of Split, Faculty of Economics
- Dec 2011 - Oct 2014 senior research assistant at University of Split, Faculty of Economics
- Dec 2002 - Oct 2011 junior research assistant at University of Split, Faculty of Economics

Teaching:

- 2011-2018 Tourism and Environment (graduate course - MSc)
- 2014-2018 Coastal Economy and Environment (graduate course - MSc)
- 2013-2018 Business Research Methodology (graduate professional course)
- 2013-2018 Marine Resource Economics (undergraduate course - BSc)
- 2012-2018 Environmental Economics (graduate course - MSc)
- 2012-2018 Business Economics (undergraduate professional course)
- 2002-2006 Introductory Economics (undergraduate course - BSc)

Academic visits:

- 23-27 Sep 2013 University of Salento, Department of Economics

Jan - Mar 2010 University of Cambridge, Department of Economics
Jan - Mar 2009 University of Alicante, Department of Economics:
attendance of the graduate course Social Networks

University projects:

2017 – 2018 *ShapeTourism: New shape and drives for the tourism sector: supporting decision, integrating plans and ensuring sustainability*, financiran iz programa Interreg Mediterranean sredstvima Europske unije.

2016 – 2017 *HNV-link: High Nature Value Farming: Learning, Innovation and Knowledge*, financiran iz programa Europske unije za istraživanje i inovacije „Obzor 2020“, Ugovor o subvenciji br. 696391

2016 – present *Studenti uče o građanskom angažmanu - društveno korisno učenje u zaštiti prirode i okoliša* koji Udruga za prirodu, okoliš i održivi razvoj Sunce provodi u partnerstvu s njemačkom institucijom Deutsche Gesellschaft für Umwelterziehung (DGU), a financira ga njemačka zaklada The Deutsche Bundesstiftung Umwelt (DBU).

2015 – present *Odgovorno za prirodu* (IPA, voditelj projekta Udruga za prirodu, okoliš i održivi razvoj Sunce)

2015-2017 *Program mjera zaštite i upravljanja morskim okolišem i obalnim područjem i objedinjavanje dokumenta “Strategija upravljanja morskim okolišem i obalnim područjem”* Nositelj: Institut za oceanografiju i ribarstvo i Ekonomski fakultet u Splitu, Naručitelj: Ministarstvo zaštite okoliša i prirode RH

2014-2015 *Enhancing the growth potential of coastal tourism concentration through innovative, green and inclusive mobilization of Med area local assets – Tourmedassets* (MED, Europe in the Mediterranean)

2013-2014 *Integration of Climate Change and Variability into National Strategy for ICM application: Socio-Economic Analysis* (UNEP, PAP)

2007-2014 *Space, Littoralisation Processes and Environment* (Ministry of Science, Education and Sport, Croatia, code: 055-0551207-0773)

200 -2006 *Coastal Regions and Cities in Croatian Economy* (Ministry of Science, Education and Sport, Croatia, code: 0055006)

Feb - May 2005: *Regional Operative Program for County of Split and Dalmatia*, (participated in the analysis of environmental resources and public infrastructure)

Apr - Sep 2005: *Development Strategy for City Kaštela*, (participated in the analysis of environmental resources and public infrastructure)

Dec 2002 - Sep 2003 *Basics for Development Strategy of the City Split* (project assistant)

Publications:

Kružić, N. and Povh Škugor, D. (Ed.), 2015: Economic and Social Analysis of Use and Costs of Degradation of Marine Environment and Coastal Area, Economic Institut Zagreb and Faculty of Economics Split (draft)

Pavlinović, S., 2013. Environmentally Friendly Production and Labelling, *Management – Journal of Contemporary Management Issues*, Vol. 18, No. 2, 21-35

Carrera, E.J.S., Pavlinović, S., 2013. Evolution of the Place Attachment: An Economic Approach, *Croatian Operational Research Review (CRORR)*, Vol. 4, 109.-119.

Pavlinović, S., 2013. Signalling Green Technology Through Price and Ecolabel, *Annals of the „Constantin Brancusi“*, University of Targu Jiu, Economy Series, No. 6, 87-94

Pavlinović, S., 2013. Motives for Voluntary Environmental Investments, u Mokryš, M. i Lieskovský, A. (ur.), *Proceedings in Advanced Research in Scientific Areas (ARSA), The 2nd Virtual International Conference*, Žilina, 2.-6. prosinca, 2013., EDIS – Publishing Institution of the University of Zilina, Žilina, str. 149-152.

Pavlinović, S., 2013. Quality, Cheating and Word-of-Mouth, u Mrnjavac, Ž i Muštra, V. (ed.), *Proceedings of 10th International Conference „Challenges of Europe: The Quest for New Competitiveness“*, Split, 8.-10. maja 2013., Sveučilište u Splitu, Ekonomski fakultet, Split, str. 165-184.

Pavlinović, S., 2012., Identity Economics and Place Identity (*in Croatian language*), u Crnjak-Karanović, B., Derado, D., Fredotović, M., Petrić, L., (ed.), *Identitet jadranskog prostora Hrvatske: retrospekt i prospekt*, Sveučilište u Splitu, Ekonomski fakultet, str. 11.-24.

Pavlinovic, S. (2008): Shortcomings and potential advances in valuation of Mediterranean ecosystems in CIESM (2008): Economic valuation of natural coastal and marine ecosystems. Number 37 in CIESM Workshop Monographs (F. Briand, Ed.), 112 pages, Monaco.

Pavlinović, S. (2004): *The Economic Effects of Environmental Taxes in a Small, Open and Transitional Economy as Croatian*, MA dissertation, Staffordshire University

Grčić, B., Pavlinović, S., 2003., *Infrastrukturna izgrađenost*, u Filipić, P., Goić, S., Grčić, B., Šimunović, I., (ur.) *Osnove gospodarskog razvitka Grada Splita*, Split: Grad Split, Ekonomski fakultet Split, 2003, str. 82.-87.

Pavlinović, S., 2003. Environmental Funds in the Mediterranean Countries, u Ozhan, E. (ur.), *Proceedings of the Sixth International Conference on the Mediterranean Coastal Environment, MEDCOAST 03*; Ravenna, 7.-11. listopada 2003, MEDCOAST, Middle East Technical University, Ankara

Pavlinović, S. (2002): *Economic Instruments for Environmental Protection*, BSc thesis, Faculty of Economics Split

Participation in academic meetings and conferences:

2013: The 2nd Virtual International Conference on Advanced Research in Scientific Areas

The 10th International Conference “Challenges of Europe” (Split, Croatia)

2012: The 14th International Conference on Operational Research (Trogir, Croatia)

2011: Spring Meeting of Young Economists (Groningen, Netherlands)

- The 9th International Conference “Challenges of Europe” (Bol, Croatia)
- The 16th Annual Workshop on Economic Heterogeneous Interacting Agents (Ancona, Italy)
- 2010: Reading Group on Networks and Theory (Cambridge, UK)
- the 3rd RGS Doctoral Conference in Economics (Bochum, Germany)
- Annual Meeting of the Graduate School in Economics (Siena, Italy)
- 2009: Annual Meeting of the Graduate School in Economics (Siena, Italy)
- Workshop on Social Interactions (Siena, Italy)

Participations in other meetings, workshops and seminars:

- 11-13 May 2015: participated at Regional meeting on applying methodology for programmes of measures and economic analysis in the NAP update, including “Training sessions on CEA, CBA and multi-criteria analysis”, Athens, Greece, organized by UNEP/MAP
- 9-10 March 2015: participated in MSFD CIS 12th meeting of the WG ESA, Brussels, Belgium, organizer: DG ENV, European Commission
- 13-27 February 2014: participated in seminar *Osnove GIS-a i rada u QGIS-u*, Faculty of Economics Split, Split, Croatia
- 2-3 April 2014: participated in MSFD CIS – WG ESA meeting, organizer: DG ENV, European Commission, Brussels, Belgium
- 1 April 2014: participates in MSFD Program of Measures workshop on Cost Effective Analysis and Cost Benefit Analysis, Brussels, Belgium, organizer: Arcadis
- 21-22 June 2011: participates at *Tutorial on Agent-Based Modeling, Simulation and Economic Networks*, Ancona, Italy
- 22-25 October 2008: CIESM workshop *Economic valuation of natural coastal and marine Ecosystems*, Bodrum, Turkey
- 8-9 February 2006: attended seminar *Upravljanje projektnim ciklusom* organized by Faculty of Economics Split and Croatian Ministry of Foreign Affairs, Split, Croatia
- 24-25 November 2005: attended Lectures in Urban and Regional Planning, Italian Association of Regional Sciences and Technical University of Bari, Bari, Italy
- 13-18 March 2005: Creative Industries-Creative Cities Conference, Plovdiv, Bulgaria, organizer: British Council
- 22-27 November 2004: CRC Syllabus Session (Environmental Sciences), Budapest, Hungary, organizer: Central European University - Curriculum Resource Centre
- July-August 2003: works on Testing of multimedia package for distance-learning on integrated coastal zone management – module: Biodiversity. Organizer: Non-governmental society: EUCC – Coastal Unit

March 2003: participates in Training Course on Integrated Coastal Zone Management in the Mediterranean Area, organizer: UNEP office, PAP/RAC Split

September 2001: participated in training in management of protected areas – Wild School, Italy, organizer: WWF MedPo

Languages: Croatian, English, Italian

Computer skills: LaTeX, R, GIS, various statistical and mathematical packages