

KLASA: 039-01/25-02/01

UR.BROJ: 2181-196-25-01

Split, 4. ožujka 2025.g.

## POLITIKA KVALITETE

Politika kvalitete Ekonomskog fakulteta Sveučilišta u Splitu (dalje: EFST) je temelj poslovnog funkcioniranja EFSTa kojom se iskazuje usmjerenost uprave i svih zaposlenika prema ostvarivanju visokih standarda kvalitete studiranja, znanstveno-istraživačkog i stručnog rada, programa cjeloživotnog obrazovanja, međunarodne suradnje te upravljanja, u skladu s:

- ✓ nacionalnim zakonima, poglavito Zakonom o visokom obrazovanju i znanstvenoj djelatnosti, Zakonom o osiguravanju kvalitete u visokom obrazovanju i znanosti i Zakonom o Hrvatskom kvalifikacijskom okviru
- ✓ europskim standardima u prostoru visokog obrazovanja (*EFMD Programme Accreditation Standards and Criteria*)
- ✓ europskim (*ESG, 2015*) i nacionalnim standardima za osiguravanje kvalitete u prostoru visokog obrazovanja (*AZVO, 2023*)
- ✓ međunarodnim standardima poslovanja (*ISO 9001:2015*),
- ✓ strategijom, smjernicama, uputama i preporukama tijela Sveučilišta u Splitu te
- ✓ misijom i vizijom te strategijom razvoja EFSTa.

Uvažavajući institucionalno, nacionalno i međunarodno okruženje EFST naglašava jasnu predanost internacionalizaciji, suradnji s gospodarskim subjektima i društvenom zajednicom te principima etičnosti, odgovornosti i održivosti.

EFST zapošljava nastavno osoblje prema kriterijima izvrsnosti, međunarodne perspektive i korporativnog angažmana, nastavljanjem poticanja i jačanja akademske izvrsnosti i znanstvene kritičnost s ciljem da studenti EFST-a uče od najboljih. Cilj je obrazovati visoko kvalificirane stručnjake u području ekonomije, poslovne ekonomije i turizma, koji će biti kompetentni, inovativni i spremni na izazove globalnog tržišta rada.

EFST svakodnevno teži postizanju trajnog osiguravanja kvalitete koji obuhvaćaju izradu novih i kontinuirano osuvremenjivanje i unaprjeđivanje postojećih studijskih programa kao i programa cjeloživotnog obrazovanja, praćenje kvalitete nastave, objektivnost i transparentnost postupka ocjenjivanja, praćenje postignuća ishoda programa, ocjenjivanje kvalitete studentskih rezultata i rada tijekom studiranja, kao i karijera nakon diplomiranja tako da udovoljava ključnim perspektivama svojih dionika (studenata, nastavnog i stručnog osoblja, akademske zajednice, državnih tijela, gospodarstva i civilnog društva).

EFST je prioritetno usmjeren na promoviranje rješenja za ključne izazove, prvenstveno sadržanih u pet ključnih ciljeva:

- ✓ Uspostavljen motivirajući institucionalni sustav koji promovira i potiče ponašanje usmjereno na ostvarivanje strateških ciljeva EFST-a.
- ✓ Podignuta razina znanstvene produktivnosti i izvrsnosti čija društvena relevantnost je prepoznata u nacionalnim i međunarodnim okvirima.
- ✓ Unaprjeđeni nastavni programi koji su međunarodno relevantni i usklađeni s društvenim potrebama i znanstveno-istraživačkim i stručnim radom.
- ✓ Ostvarena viša razina stručnog rada usmjerenog na zadovoljenje društvenih potreba.
- ✓ Podignuta kvaliteta standarda studiranja i potpora studentima u različitim fazama razvoja karijere.

**Dekan**

**prof.dr.sc. Bruno Ćorić**



CLASS: 039-01/25-02/01  
REG.NO.: 2181-196-25-01

Split, March 4, 2025

## QUALITY POLICY

The Quality Policy of the Faculty of Economics, Business and Tourism, University of Split (hereinafter: FEBT) serves as the foundation of FEBT's operations, demonstrating the commitment of its Management Board and all employees to achieving high standards of quality in education, scientific research, professional work, lifelong learning programmes, international cooperation, and institutional governance, in alignment with:

- ✓ National laws, particularly the Act on Scientific Activity and Higher Education, the Act on Quality Assurance in Science and Higher Education and the Act on Croatian Qualifications Framework
- ✓ European standards in the area of higher education (*EFMD Programme Accreditation Standards and Criteria*)
- ✓ European (*ESG, 2015*) and national (*ASHE, 2023*) standards for quality assurance in the area of higher education
- ✓ International business standards (*ISO 9001:2015*)
- ✓ The strategy, guidelines, instructions and recommendations of the bodies of the University of Split and
- ✓ The *Mission and Vision* and the *Development Strategy* of FEBT.

Recognizing the institutional, national, and international environment, FEBT demonstrates a strong commitment to internationalization, collaboration with economic entities and the wider community, and adherence to the principles of ethics, responsibility, and sustainability.

FEBT appoints teaching staff based on criteria of excellence, an international outlook, and corporate engagement, with a continued commitment to foster and enhance academic excellence and scientific rigor to ensure that FEBT students learn from the leading experts. The objective is to educate highly qualified professionals in the fields of economics, business, and tourism equipping them with the competence, innovation, and adaptability required to navigate the challenges of the global labour market.

FEBT is committed to the continuous assurance of quality through the development of new study programmes and the ongoing modernization and enhancement of the existing ones, including lifelong learning programmes. This commitment also encompasses monitoring teaching quality, ensuring objectivity and transparency in the assessment process, evaluating programme outcomes, assessing student performance and academic progress, and tracking graduates' career trajectories. Through these efforts, FEBT strives to meet the key expectations of its stakeholders, including students, teaching and professional staff, the academic community, government bodies, the business sector, and civil society.

FEBT is primarily committed to developing solutions to key challenges, which are encapsulated in the following five key objectives:

- ✓ Establishing a motivating institutional system that fosters and encourages behaviours aimed at achieving FEBT's strategic goals.
- ✓ Enhancing scientific productivity and excellence, with recognized social relevance in both national and international contexts.
- ✓ Improving curricula to ensure international relevance and alignment with societal needs, as well as with scientific research and professional practice.
- ✓ Advancing professional engagement, with a focus on addressing societal needs.
- ✓ Elevating the quality of study standards and strengthening support for students at various stages of their career development.

Dean

**Prof. Dr. Bruno Ćorić**

