

CURRICULUM VITAE

Antonija Kvasina

April 2022

EDUCATION

- 2017 - Present University of Split, Faculty of Economics, Business and Tourism, Ph.D.
Major: Marketing
Advisor: Dario Miocevic, Ph.D.
- 2010 - 2013 University of Split, Faculty of Economics, Business and Tourism, M.Sc.
Major: Marketing
Advisor: Biljana Crnjak-Karanovic, Ph.D.
- During the 2011/2012 attended one semester of the Graduate programme at the Facoltà di Economia "Richard M. Goodwin" Università degli Studi di Siena, Italy.

ACADEMIC EMPLOYMENT

- March 2018 - Present **Teaching Assistant, Department of Marketing**
University of Split, Faculty of Economics, Business and Tourism
- October 2014 - October 2015 **External Associate, Department of Marketing**
University of Split, Faculty of Economics, Business and Tourism

INDUSTRY/PUBLIC SECTOR/NGO EXPERIENCE

- March 2017 - Present **Co-Founder and CEO**
Nalivpero d.o.o., Manufacturing of 757 Natural Cosmetics, Žrnovnica, Croatia
- June 2015 - September 2016 **Project Coordinator, STEMp project**
University of Split, Faculty of Science, Split, Croatia
- September 2013 - February 2015 **Coordinator and Financial Administrator, Let's Study Together! project**
University of Split, Faculty of Economics, Business and Tourism, Split, Croatia
- January 2013 - July 2013 **Intern, online agency for apartment rental services**
Dris Business. S.L., Habitat Apartments, Barcelona, Spain
- September 2012 - October 2012 **Intern in a Bank - Department for SME's**
Privredna Banka Zagreb, Split, Croatia

HONOURS AND AWARDS

- 2019 **Faculty's recognition for participating in organization of International conference "Challenges of Europe"**
Awarded by University of Split, Faculty of Economics, Business and Tourism
- 2018 **Award for Creating Visual Identity of Faculty of Economics, Business and Tourism**
Awarded by University of Split, Faculty of Economics, Business and Tourism
- 2017 **Honour Recognition for Volunteering**
Awarded by Association "Mi" – Split
- 2012 **Dean's Award for Best Graduate Student**
Awarded by University of Split, Faculty of Economics, Business and Tourism

PROFESSIONAL AFFILIATIONS AND SERVICES

Professional Organization Member

Croatian Marketing Association (CROMAR)
Croatian Operational Research Society (CRORS)
Student Business Incubator (mentor)

Committee Member

Member of Organizing Committee of International conference "Challenges of Europe"
Member of Organization Committee – "Celebrating 40 years of EFST"

PUBLICATIONS

Publication list can be accessed at:

<https://www.bib.irb.hr/pregled/znanstvenici/369695>