
SHORT BIO

Dario Miocevic

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EDUCATION

- 2006 - 2010 University of Split, Faculty of Economics, Ph.D.
Major: Marketing
Advisor: Bruno Grbac, Ph.D.
- 2001 - 2006 University of Split, Faculty of Economics, MA
Major: Marketing
Advisor: Matilda Dorotic, MSc

ACADEMIC EMPLOYMENT

- April 2017 - Present **Associate Professor of Marketing**
University of Split, Faculty of Economics, Business and Tourism
- November 2011 - April 2017 **Assistant Professor of Marketing**
University of Split, Faculty of Economics, Business and Tourism
- Fall, 2006 - Spring, 2010 **Graduate Teaching/Research Assistant**
University of Split, Faculty of Economics, Business and Tourism

HONORS AND AWARDS

- 2021 **Outstanding Article Award (runner-up)**
Awarded by Industrial Marketing Management journal
- 2021 **National Scientific Award**
Awarded by Ministry of Science and Education and Croatian Parliament
- 2021 **Outstanding Award for scientific contribution**
Awarded by University of Split
- 2021 **Outstanding Research Award**
Awarded by University of Split, Faculty of Economics, Business and Tourism
- 2020 **Outstanding Recognition for Contributions in Scientific and Professional Work**
Awarded by University of Split
- 2018 **Outstanding Research Award**
Awarded by University of Split, Faculty of Economics, Business and Tourism
- 2016 **Outstanding Research Recognition**
Awarded for academic paper entitled: "The antecedents of relational capital in key international business relationships: An institutional perspective" published in *International Marketing Review*
- 2016 **Outstanding Research Recognition**

Awarded by Croatian Marketing Association (CROMAR) for academic paper entitled:
"Exploring export promotion policy from a justice perspective: A case study" published in
Journal of Macromarketing

- 2013 ***Fedor Rocco Award***
Awarded for academic paper entitled: "The mediating role of key relationship
management practices on supply chain orientation-organizational buying effectiveness
link" published in *Industrial Marketing Management*
- 2009 **Outstanding Teaching Award**
Awarded by University of Split, Faculty of Economics, Business and Tourism

PROFESSIONAL AFFILIATIONS AND SERVICES

Editorial roles:

Senior Editor (Marketing) at International Journal of Emerging Markets

Membership in Editorial Boards of Journals

Management: Journal of Contemporary Management Issues

Ad-hoc Reviewer

International Business Review
Journal of International Marketing
Industrial Marketing Management
Journal of Business Ethics
Journal of Macromarketing
International Journal of Consumer Studies
Journal of International Management
Journal of Small Business Management
Journal of Purchasing & Supply Management
International Journal of Production Research
Journal of Marketing Channels
Management: Journal of Contemporary Management Issues
Market: Review for Marketing Theory and Practice
South East European Journal of Economics and Business

Professional Organization Member

Croatian Marketing Association (CROMAR)
European Marketing Academy (EMAC)
Macromarketing Society
Academy of International Business (AIB)
Consortium for International Marketing Research (CIMaR)
Academy of Marketing Science (AMS)

PUBLICATIONS

Publication list can be accessed at:

<https://www.bib.irb.hr/pregled/profil/19648>