

## CURRICULUM VITAE

**Goran Dedic**

January 2019

### EDUCATION

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2010. University of Split, Faculty of Economics, Business and Tourism, PhD
- 2001 - 2002 Staffordshire University, Business School, MBA
- 1995 - 2000 University of Split, Faculty of Economics, Business and Tourism, BSc

### ACADEMIC EMPLOYMENT

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- February 2013 - Present **Assistant Professor, Department of Marketing**  
University of Split, Faculty of Economics, Business and Tourism
- April 2010 - February, 2013 **Senior research assistant, Department of Marketing**  
University of Split, Faculty of Economics, Business and Tourism
- September, 2000 - April, 2010 **Research Assistant, Department of Marketing**  
University of Split, Faculty of Economics, Business and Tourism

### INDUSTRY/PUBLIC SECTOR/NGO EXPERIENCE

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- March 2000 - September 2000 **Junior Purchasing & Sales Officer**  
Brodmerkur d.d., Electrical equipment department

### HONOURS AND AWARDS

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- 2010 **Outstanding achievement award**  
Awarded by University of Split, Faculty of Economics, Business and Tourism
- 2003 **Outstanding Teaching Recognition**  
Awarded by University of Split, Faculty of Economics, Business and Tourism

## PROFESSIONAL AFFILIATIONS AND SERVICES

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### Ad-hoc Reviewer

International Journal of Emerging Markets  
Economic Thought and Practice  
Market: Review for Marketing Theory and Practice  
Economic Research  
CROMAR congress

### Professional Organization Member

Croatian Marketing Association (CROMAR)

### Committee Membership

- Committee for Lifelong Learning Programmes
- Committee for Digital Communication Channels

## PUBLICATIONS

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Publication list can be accessed at:

<https://www.bib.irb.hr/pretraga/?operators=&|Dedi%C4%87%2C+Goran+%28274212%29|text|author>