

## CURRICULUM VITAE

**Goran Dedić**

July 2024

### EDUCATION

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2010.	University of Split, Faculty of Economics, Business and Tourism, PhD
2001 - 2002	Staffordshire University, Business School, MBA
1995 - 2000	University of Split, Faculty of Economics, Business and Tourism, BSc

### ACADEMIC EMPLOYMENT

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September 2023 -	<b>Associate Professor, Department of Marketing</b> University of Split, Faculty of Economics, Business and Tourism
February 2013 - August 2023	<b>Assistant Professor, Department of Marketing</b> University of Split, Faculty of Economics, Business and Tourism
April 2010 - February, 2013	<b>Senior research assistant, Department of Marketing</b> University of Split, Faculty of Economics, Business and Tourism
September, 2000 - April, 2010	<b>Research Assistant, Department of Marketing</b> University of Split, Faculty of Economics, Business and Tourism

### INDUSTRY/PUBLIC SECTOR/NGO EXPERIENCE

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March 2000 - September 2000	<b>Junior Purchasing &amp; Sales Officer</b> Brodomerkur d.d., Electrical equipment department
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### HONOURS AND AWARDS

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2023	Award for cooperation with
2010	<b>Outstanding achievement award</b> Awarded by University of Split, Faculty of Economics, Business and Tourism
2003	<b>Outstanding Teaching Recognition</b> Awarded by University of Split, Faculty of Economics, Business and Tourism

## PROFESSIONAL AFFILIATIONS AND SERVICES

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### Ad-hoc Reviewer

International Journal of Emerging Markets  
Economic Thought and Practice  
Market: Review for Marketing Theory and Practice  
Economic Research  
CROMAR congress  
Region, Entrepreneurship, Development (RED) International Conference  
CRODMA Conference

### Professional Organization Member

Croatian Marketing Association (CROMAR)

### Committee Membership

- Committee for Lifelong Learning Programmes
- Committee for Digital Communication Channels

## PUBLICATIONS

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Publication list can be accessed at:

<https://www.croris.hr/osobe/profil/402>