**Curriculum vitae**

**Lidija Petrić**

April 2022

**Education** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1993-1998 University of Zagreb, Faculty of Economics, Ph.D.

Major: Applied Economics- Tourism Economics

1987- 1991 University of Zagreb, Faculty of Economics, M.Sc.

Major: Applied Economics- Tourism Economics

1982-1986 University of Split, Faculty of Economics, Business and Tourism, graduate

Major: Applied Economics- Tourism Economics

**Academic Employment** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

March 2012-Present **Full Professor (permanent position), Department of Tourism and Economy**

University of Split, Faculty of Economics, Business and Tourism

March 2007- **Full Professor, Department of Tourism and Economy**

March 2012 University of Split, Faculty of Economics, Business and Tourism

November 2003 - **Associate professor, Department of National Economics**

March 2007 University of Split, Faculty of Economics, Business and Tourism

December 1999- **Assistant professor, Department of National Economics**

November 2003 University of Split, Faculty of Economics, Business and Tourism

May 1992- **Research assistant, Department of National Economics**

December 1999 University of Split, Faculty of Economics, Business and Tourism

October 1989 - **Junior researcher, Department of National Economics**

May 1992 University of Split, Faculty of Economics, Business and Tourism

2010- 2014 **Chair of Department of National Economics**

University of Split, Faculty of Economics, Business and Tourism

2001-2013 **Head of Tourism Studies**

University of Split, Faculty of Economics, Business and Tourism

2005-2009 **Head of the Centre for Lifelong Learning**

University of Split, Faculty of Economics, Business and Tourism

**Industry/Public sector/Ngo Experience** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2011-2015 MEMBER OF THE NGO “MI” MANAGEMENT BOARD

1984-1994 Tourist guide free lancer

**Honours and Awards** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2022 **Outstanding Research Award**

Awarded by University of Split, Faculty of Economics, Business and Tourism for co-editing the book “Mediterranean Protected Areas in the Era of Overtourism- Challenges and Solutions”, published by the renowned international editor Springer Nature Switzerland AG

2021 **Special recognition for the mentorship of the students awarded on international congress**

Awarded by the special juryfor the mentorship of the students’ paper (second prize) on the 8th International congress of the historic cities, held in the city Solin, Croatia

2020 **Special recognition of the University of Split**

Awarded by the University of Split for the special contribution to the international recognition and promotion of the University

2020 **Outstanding Research Award**

Awarded by University of Split, Faculty of Economics, Business and Tourism for academic paper/chapter entitled - "Restaurant Online Reputation and Destination Competitiveness: Insight into TripAdvisor Data", published by the renowned publisher Emerald Publishing Limited, Bingley

2019 **Outstanding Project contracting award**

Awarded by University of Split, Faculty of Economics, Business and Tourism for successful contracting of the H2020 “SmartCulTour” project with the KU Leuven as the leading partner and the Project consortium

2019 **Special recognition for the mentorship of a student awarded on international congress**

Awarded by the special juryfor the mentorship of the best student’s paper (first prize) on the 6th International congress of the historic cities, held in the city of Solin, Croatia

2018 **Special recognition for participation in “International Summer School” initiative development**

Awarded by University of Split, Faculty of Economics, Business and Tourism for the successful participation in development and performance of the “First International Summer School” initiative

2017 **Special** r**ecognition for international cooperation achievements**

Awarded by University of Split, Faculty of Economics, Business and Tourism for the successful participation and cooperation with the network of universities on the project TOURMEDASSETS

2017 **Special recognition** **for the cooperation with business community on the project**

Awarded by University of Split, Faculty of Economics, Business and Tourism for the cooperation with business community on the project of “Tourism Marketing Plan of the City of Split”

2016 **Special recognition for development of students’ internship initiative**

Awarded by University of Split, Faculty of Economics, Business and Tourism for the cooperation with business community on the students’ internship initiative development

2016 **Special** r**ecognition for the participation and work on a project**

Awarded by University of Split and the Faculty of Economics, Business and Tourism for the participation and work on project of the “City of Split Urban Agglomeration Development Strategy”

2014 **Outstanding Research Award**

Awarded by University of Split, Faculty of Economics, Business and Tourism for academic paper entitled “Visitor management Tools for Protected Areas Focused on Sustainable Tourism Development; the Croatian Experience”, published in *the Environmental Engineering and Management Journal*

2005 **Outstanding Project Management Recognition**

Awarded by University of Split, Faculty of Economics, Business and Tourism for successful cooperation with business and public sector in management and participation on the project “Regional Operational Programme of the Split-Dalmatia County”

**Professional Affiliations and Services** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Membership in Editorial Boards of Journals**

International Scientific Journal Acta Turistica

Tourism and Hospitality Management

International Scientific Journal Acta Economica et Turistica

**Membership in Editorial/Scientific Board of conferences**

* Singidunum University International Scientific Tourism Conference – SITCON , Tourism Destination Competitiveness, Belgrade, Serbia, September 25, 2015.
* Singidunum University International Scientific Tourism Conference – SITCON, Quality as a Basis for Tourism Destination competitiveness , Belgrade , Serbia, September 30, 2016,
* Singidunum University International Scientific Tourism Conference – SITCON, Religious Tourism and the Contemporary Tourism Market, Belgrade, Serbia, June 8, 2017
* Singidunum University International Scientific Tourism Conference – SITCON, **Culture, Heritage and Tourism Development, Belgrade, Serbia, October 12, 2018**
* Faculty of Tourism and Hospitality Management, 2nd International Scientific Conference TOSEE - Tourism in Southern and Eastern Europe TOSEE 2013, Crisis – a Challenge of Sustainable Tourism Development? 15 – 18 May 2013 Opatija, Croatia
* Faculty of Tourism and Hospitality Management, 3rd International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2015. Sustainable Tourism, Economic Development and Quality Life, 13 – 16 May 2015 Opatija, Croatia
* Faculty of Tourism and Hospitality Management, 4th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2017. Tourism and Creative Industries: Trends and Challenges, 4 – 6 May 2017, Opatija, Croatia
* Faculty of Economics, Business and Tourism, Split – 3rd International Conference “Challenges of Europe – Growth , Competitiveness, Innovation and Well-being”, Split-Bol, 22-24 May 2019
* Institute for Tourism Zagreb, Tourism in the VUCA world: Towards the era of (ir)responsibility” , Dubrovnik, 6-9 November, 2019
* Faculty of Tourism and Hospitality Management, 5th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2019; Creating Innovative Tourism Experiences: The Way to Extend the Tourist Season, 16 – 18 May 2019, Opatija, Croatia
* Faculty of Tourism and Hospitality Management, 6th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe; ToSEE – Smart, Experience, Excellence & To FEEL – Feelings, Excitement, Education, Leisure. 30 June – 02 July 2021, Opatija, Croatia
* Croatian Association for Tourism and Rural Development "The Village Membership Club"; Croatian Academy of Sciences and Arts (HAZU); Croatian Academy of Sciences and Arts in Bosnia and Herzegovina; aculty of Tourism and Hospitality Management in Opatija, University of Rijeka

Faculty of Agrobiotechnical Sciences Osijek, Josip Juraj Strossmayer University of Osijek; Virovitica University of Applied Sciences; Balkan Environmental Association. 5th International Congress on Rural Tourism "Competitiveness and positioning of rural tourism after the crisis of the tourism sector caused by the Covid-19 pandemic". April 27 - 30, 2022 Cavtat, Croatia

**Ad-hoc Reviewer**

* + Annals of Tourism research
  + Tourism Management
  + Journal of Sustainable Tourism
  + Tourism Planning and Development
  + TOURISM - An International Interdisciplinary Journal
  + International Scientific Journal Acta Turistica
  + Tourism and Hospitality Management, an International Scientific Journal
  + Acta Economica et Turistica
  + Privredna kretanja i ekonomska politika/ Economic Trends and Economic Policy
  + Ekonomski pregled /Economic Review
  + **Ekonomska misao i praksa**/**Economic Thought and Practice**
  + Tržište/Market
  + European Journal of Service Management
  + Sustainability
  + Journal of Ecotourism

**Professional Organization Member**

* Member of the Scientific Council for Tourism and Space at Croatian Academy of Arts and Science
* Member of the Croatian Association of Regional Scientists (member of the European Regional Scientist Association – ERSA)
* Member of the Croatian UNESCO Committee

**Committee** **Member**

* Awards and Recognitions Committee
* Confidential person for internal reporting of irregularities at the Faculty of Economics in Split

**Project Member /Leader**

2003 Ecoregional Action Programme, Middle and South Dalmatian Islands and Coast,

GEF/World Wildlife Fund/Mediterranean Programme (local/external expert)

2003 City of Split development strategy, City of Split/Faculty of Economics in Split (team

member -expert for sustainable tourism development)

2005 City of Split tourism development strategy, City of Split/URBOS Split, (external expert)

* 1. Programme of the islands’ sustainable development- Šibenik-Knin county islands;

Ministry of sea, tourism, traffic and development, Split, (team member/specialist for

sustainable tourism development)

2005-2006 Regional Operational Programme of the Split Dalmatian County; the Split-Dalmatian

County and the Ministry of sea, tourism, traffic and development, project manager and a researcher/specialist for tourism

* 1. Tourism as a catalyst of the Adriatic area integration, one of four projects within a

programme “Croatian Adriatic area identity and European integration processes”

financed by the Ministry of Science, Education and Sport, project code: 055-0551207-0778 (project manager, specialist for sustainable tourism development)

2006-2007 Conservation and sustainable use of biodiversity in the Dalmatian coast through greening

coastal development - COAST project, B phase; GEF; realised through UNDP

Croatia, (external expert for sustainable tourism development)

2007-2008 City of Sinj development strategy, City of Sinj/Faculty of Economics-Split (project

manager, specialist for sustainable tourism development)

2012-2013 Croatian tourism development strategy till 2020, Ministry of tourism/ Institute for

tourism, Zagreb, 2012/2013 (external expert)

2013-2015 Management plan of the Split historic core with the Diocletian’s palace-UNESCO site, project has been bottom–up initiated, i.e., by the local NGOs and a group of researchers from the University of Split, with the partnership of the City of Split administration (scientific team member and a project manager)

2016-2017 City of Split urban agglomeration development strategy, The city of Split/ Faculty of Economics, Split (advisor/research team member)

2017 Split tourism marketing plan, City of Split Tourist Board, Faculty of Economics Split,

(advisor/research team member)

2014-2015 ERDF MED Programme; project No.6622/1M- MED14-14; TOURMEDASSETS- Enhancing the growth potential of coastal tourism concentration through an innovative, green and inclusive mobilisation of MED area local assets (project team leader/project menager and researcher)

2016-2018 INTERREG Mediterranean Programme: project No. 1365; Priority Axis 3: Protecting and promoting Mediterranean natural and cultural resources; SHAPETOURISM- New shape and drives for the tourism sector: supporting decision, integrating plans and ensuring sustainability (research team member)

2018 INTERREG Mediterranean Programme CO-EVOLVE - “Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism”; engaged at "Governance: Legal, administrative and financial resources and mechanisms” (WP3; Deliverable 3.12.1) and “Synthesis of enabling factors for tourism in the Mediterranean” (WP3; Deliverable 3.13.1); (external expert)

2018-2019 INTEREG V-A, Italy Croatia CBC Programme; BUETOURSYSTEM- Knowledge platform,

skills and creative synergies for blue tourism ecosystem development, 10042761, (research team leader/project menager and researcher)

2018-2019 INTERREG Mediterranean Programme CO-EVOLVE, Activity: Kaštela City Coastal Area

Management Plan (external expert for sustainable tourism development)

2019 Fortress of St. Nicholas (Šibenik) Management Plan, (member of the Committee for monitoring the development of the Cultural Heritage/advisor)

2019-2022 Excellence and efficiency in High education in the field of economy –E4 (Izvrsnost i učinkovitost u visokom obrazovanju u polju ekonomije-E4 - UP.03.1.1.03.0071), financed by ESF (1st phase project menager and a researcher)

2020-ongoing SmartCulTour- Smart Cultural Tourism as a Driver of Sustainable Development of European

Regions, Horizon 2020 research and innovation programme, grant agreement number

870708 (project manager/researcher).

**Publications** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Selected publications:**

* Petrić, L. (2022). Paradigma odrasta –odgovor na prekomjerni turizam. Zbornik radova: Turistički timeout - trenutak za novi pogled na turizam i prostor: radovi sa znanstveno-stručnog e-kolokvija održanog 27. listopada 2020., urednici Nikola Bašić, Saša Poljanec-Borić, DiZbi.HAZU. Digitalna zbirka i katalog Hrvatske akademije znanosti i umjetnosti. Str. 11-36. DOI 10.21857/mzvkptl5p9 ; accessible at: https://dizbi.hazu.hr/a/?pr=i&id=2478566
* Petrić, L., Mandić, A. (2022), Smart governance in historical urban destinations-evidence from Croatia. Chapter 4, in van den Borg, J. Ed. Research Agenda for Urban Tourism, Elgar Research Agendas. 53-82. DOI: https://doi.org/10.4337/9781789907407.00011
* Radić-Matošević, M., Petrić, L. & Ivandić, N. (2021). Contribution of tourism to economic convergence in the European Union member states. European Journal of Tourism Research, 29, 2913. <https://doi.org/10.54055/ejtr.v29i.2440>
* Hell, M.; Petrić, L., (2021). System Dynamics Approach to TALC Modelling. Sustainability 2021, 13, 4803. <https://doi.org/10.3390/su13094803>
* Mandić, A., Petrić, L. (2021). The impacts of location and attributes of protected natural areas on hotel prices: implications for sustainable tourism development. Environ Dev Sustain 23, 833–863. <https://doi.org/10.1007/s10668-020-00611-6>
* Petrić, L. and Mandić, A. (2021), Governance and Management of Protected Natural Areas in the Era of Overtourism, in Mandić, A. and Petrić, L. (eds.), Mediterranean Protected Areas in the Era of Overtourism, 15-44. https://doi.org/10.1007/978-3-030-69193-6\_2
* Petrić, L., Hell, M., van der Borg, J. (2020). Process orientation of the world heritage city management system, Journal of Cultural Heritage, Volume 46, 2020. 259-267. <https://doi.org/10.1016/j.culher.2020.07.009>.
* Pivčević, S., Petrić, L., Mandić, A. (2020). Sustainability of Tourism Development in the Mediterranean—Interregional Similarities and Differences, Sustainability 2020, 12, 7641; doi:10.3390/su12187641
* Mandić, A., Pivčević, S. & Petrić, L. (2020), "Restaurant Online Reputation and Destination Competitiveness: Insight into TripAdvisor Data", Peštek, A., Kukanja, M. and Renko, S. (Ed.) Gastronomy for Tourism Development, Emerald Publishing Limited, Bingley, pp. 155-184. https://doi.org/10.1108/978-1-78973-755-420201011
* Mandić, A., Teklić, M., & Petrić, L. (2017), The effects of the low cost carriers’ presence on airport performance: evidence from Croatia, Tourism and Hospitality Management, Vol. 23, No. 1, pp. 17-34, https://doi.org/10.20867/thm.23.1.4
* Petrić, L., Mandić, A. & Pivčević, S. (2017). "Film as a creative industry constituent and its impacts on tourism development: evidence from Croatia", 4th International Scientific Conference TOURISM AND CREATIVE INDUSTRIES: TRENDS AND CHALLENGES, ToSEE Tourism in Southern and Eastern Europe, Vol. 4, pp. 335-348. DOI: 10.20867/tosee.04.14
* Petrić, L., Pivčević, S. (2016), Community based tourism development - insights from Split, Croatia // Tourism & Hospitality Industry 2016, Congress Proceedings / Maškarin Ribarić, Helga ; Smolčić Jurdana, Dora (ur.)., Opatija, Faculty of Tourism and Hotel Management, Opatija, 294-307
* Mikulić D., Petrić, L. (2015), Can cultural tourism be the foothold of urban regeneration; the Croatia case study, Tourism, Vol. 62/ No. 4/ 2014/ 377 - 395.
* Petrić, L., Mandić A. (2014), Visitor management tools for protected areas focused on sustainable tourism development: the Croatia experience, Environmental Engineering and Management Journal, June 2014, Vol 13, No 6, 1483-1495

The complete list od articles available at:

<https://www.bib.irb.hr/pretraga?operators=and|Petri%C4%87,%20Lidija%20%2813694%29|text|profile>