

CURRICULUM VITAE

Zeljana Aljinovic Barac

April 2025

EDUCATION

- 2004 - 2008 University of Split, Faculty of Economics, Business and Tourism, PhD
Major: Accounting
Advisor: Vinko Belak, PhD
- 1999 - 2003 University of Split, Faculty of Economics, Business and Tourism, MSc
Major: Accounting & Finance
Advisor: Davor Pojatina, PhD

ACADEMIC EMPLOYMENT

- October 2024 - ongoing Vice Dean for Quality
University of Split, Faculty of Economics, Business and Tourism
- March 2024 - ongoing Full Professor Tenure, Department of Accounting and Auditing
University of Split, Faculty of Economics, Business and Tourism
- March 2018 - February 2024 Full Professor, Department of Accounting and Auditing
University of Split, Faculty of Economics, Business and Tourism
- December 2012 - February 2018 Associate Professor, Department of Accounting and Auditing
University of Split, Faculty of Economics, Business and Tourism
- May 2009 - November 2012 Assistant Professor, Department of Accounting and Auditing
University of Split, Faculty of Economics, Business and Tourism
- October, 2001 - April, 2009 Teaching/Research Assistant, Department of Accounting and Auditing
University of Split, Faculty of Economics, Business and Tourism

INDUSTRY/PUBLIC SECTOR/NGO EXPERIENCE

- April 2001 - September 2001 Executive Director for Securities
Brokerage house Agora Ltd, Split, Securities trading department
- March 2000 - March 2001 Main Accountant
Brokerage house Agora Ltd, Split, Accounting department
- October 1999 - February 2000 Main Accountant
Opel Dalmacija Ltd, Split, Accounting department

September 1999 - Analyst
October 1998 Brokerage house Agora Ltd, Split, Analysis department

PROJECTS

- 2021 – 2024 DISFRQ - Disentangling Financial Reporting Quality
Croatian Science Foundation
- 2019 – 2021 Excellence and efficiency in higher education in the field of economics – E4
University of Split, Faculty of Economics, Business and Tourism
- 2018 TOBACCONOMICS - Accelerating Progress on Effective Tobacco Tax Policies in Low and
Middle Income Countries
Bloomberg Philanthropies & University of Illinois at Chicago's Institute for Health
Research and Policy partnership
- 2015 – 2016 Adoption of the Croatian Qualification Framework Principle in Higher Education Institutions
in the Field of Economics
University of Rijeka, Faculty of Economics

TRAINING

- 2024 News and add-ins in e-learning platform Merlin
Webinar Srca
- 2024 Enhancing of Active Learning through Constructive Alignment
Webinar Srca
- 2023 Creation and implementation of H5P interactive content in Moodle
Srce Center for e-learning
- 2023 Innovation in teaching through change in the pedagogical approach – a flipped classroom
Webinar Srca
- 2022 e-learning Seminar for University Professors
Catholic University of Ávila
- 2017 Researcher Connect Certificate
British Council
- 2016 Academic Teaching Excellence Certificate
British Council
- 2014 Educator Certificate
University of Split - Faculty of Humanities and Social Sciences
- 2013 Chartered Certified Forensic Accountant accreditation
Croatian Accountant Association

2012 Chartered Certified Forensic Accountant accreditation
Croatian Accountant Association

HONOURS AND AWARDS

- 2018 Best Paper Award
Awarded by Association of Accountants and Financial Experts Split
- 2017 Outstanding Teaching Recognition
Awarded by University of Split, Faculty of Economics, Business and Tourism
- 2013 Best Presenter Award
Awarded by The Economics, Finance, MIS & International Business Research Conference
- 2012 Outstanding Conference Participant
Awarded by Business & Economics Society International
- 2012 Best Presenter Award
Awarded by The Global Management, Finance & Information Technology Research Conference
- 2009 Award for best PhD thesis in the field of Accounting
Awarded by Croatian Association of Accountants and Financial Experts, member of International Federation of Accountants

PROFESSIONAL AFFILIATIONS AND SERVICES

Membership in Editorial Boards of Journals

Global Business & Economics Anthology, Member
International Journal of Economics and Business Research, Member
Management: Journal of Contemporary Management Issues, Member

Ad-hoc Reviewer

- Graduate professional study programme Accounting, financial reporting and Audit, University of Zagreb Faculty of Economics & Business
- Analiza financijskih izvještaja, university book
- English for Business 1, university book
- Vrednovanje poduzeća, university book
- International Scientific Conference for Doctoral Students and Young researchers, monograph
- Ekonomski pregled – Economic Review
- International Journal of Economics and Business Research
- International Journal of Accounting and Information Management
- Zbornik Ekonomskog fakulteta - Proceedings of the Faculty of Economics and Business in Zagreb
- Contemporary Economics

- Proceedings of 9th International Scientific Symposium „Region, Entrepreneurship, Development“
- Zbornik radova Ekonomskog fakulteta u Rijeci – Časopis za ekonomsku teoriju i praksu
- Croatian Operational Research Review
- International Journal of Economics & Business Research
- Journal of Accounting and Management
- Management - Journal of Contemporary Management Issue
- Zbornik radova Journal of Economy and Business
- Zbornik radova – znanstveni radovi 16. znanstvene i stručne konferencije Računovodstvo i menadžment
- Mljekarstvo
- Zbornik radova – znanstveni radovi 17. znanstvene i stručne konferencije Računovodstvo i menadžment
- Conference Proceedings of 12th International Conference Challenges of Europe: Innovative Responses for Resilient Growth and Competitiveness
- Economic Review, Journal of the Croatian Economic Association

Professional Organization Member

Croatian Accountant – Independent Association of Accountants, Tax Advisors and Finance Professionals
Croatian Association of Accountants and Financial Experts Split
Croatian Operational Research Society

Committee Member

Croatian Accountant – Independent Association of Accountants, Tax Advisors and Finance Professionals, Board member
Croatian Association of Accountants and Financial Experts Split, Disciplinary Committee member

PUBLICATIONS

Publication list can be accessed at:

<https://www.croris.hr/osobe/profil/22408>