

NAME OF THE COURSE		EU INDUSTRIAL POLICY				
Code	EUED02	Year of study	1			
Course teacher	Associate Professor Lana Kordić, PhD Prof. Željko Mrnjavac, PhD	Credits (ECTS)	5			
Associate teachers	Assistant professor Blanka Šimundić, PhD	Type of instruction (number of hours)	L	S	E	F
			26		26	
Status of the course	elective	Percentage of application of e-learning	40%			
COURSE DESCRIPTION						
Course objectives	The main objective of the course is in broadening students' understanding of the role of the state in the modern economy of the EU, ie the ways, intensity and reasons for its inclusion in market functioning, its impact on the economy structure and the competitiveness of the economy.					
Course enrolment requirements and entry competences required for the course	Course signature requirements: as determined by the Statute of the Faculty of Economics and Rules and Regulations for Studies and Study Programmes.					
Learning outcomes expected at the level of the course (4 to 10 learning outcomes)	<p>Learning outcome: Critically judge the development, implementation and effects of EU industrial policy on the development and competitiveness of EU Member States.</p> <p>Specific learning outcomes : The student will be able to:</p> <ol style="list-style-type: none"> 1. Critically judge the importance of industrial policy as part of an economic policy for EU development. 2. Validate the established instruments of EU industrial policy. 3. Evaluate the change of the role of the state through liberalization and regulation of services, decentralization and privatization. 4. Review various ways of implementing industrial policy in the world and their impact on international competitiveness. 5. Critically evaluate development from the old to the new industrial policy in the EU. 					
Course content broken down in detail by weekly class schedule (syllabus)	Lectures:		Seminars and workshops:			
	Topic	Hours	Topic	Hours		
	Importance of industry; industrial policy as part of economic policy	2	Presentation of students' papers and discussion on a given topic	2		
	From 'old' industrial policy to 'new' industrial development policies	2	Presentation of students' papers and discussion on a given topic	2		
	European industrial policy	2	Presentation of students' papers and discussion on a given topic	2		
Industrial policy in developing countries: what can we learn from East Asia?	2	Presentation of students' papers and discussion on a given topic	2			

	Competition policy and innovation	2	Presentation of students' papers and discussion on a given topic	2		
	Emerging issues in the new economy and globalization	2	Presentation of students' papers and discussion on a given topic	2		
	Liberalization and regulation of public utility sectors: theories and practice	2	Presentation of students' papers and discussion on a given topic / on-line quiz	2		
	State aid to business	2	Presentation of students' papers and discussion on a given topic	2		
	Science-based industries and spin-offs; Science parks and high-tech clustering	2	Presentation of students' papers and discussion on a given topic	2		
	State-owned enterprises, privatization and industrial policy	2	Presentation of students' papers and discussion on a given topic	2		
	Small and medium-sized enterprise policies in Europe, Latin America and Asia	2	Presentation of students' papers and discussion on a given topic	2		
	Decentralizing industrial policies: threat or opportunity in developing countries?	2	Presentation of students' papers and discussion on a given topic	2		
	Guest lecture	2	Presentation of students' papers and discussion on a given topic	2		
Format of instruction	X lectures X seminars and workshops <input type="checkbox"/> exercises <input type="checkbox"/> <i>on line</i> in entirety X partial e-learning <input type="checkbox"/> field work		X independent assignments <input type="checkbox"/> multimedia <input type="checkbox"/> laboratory <input type="checkbox"/> work with mentor X guest lecture			
Student responsibilities	- Active in-class participation. - The requirements for a signature are: a minimum of 70% attendance of the total number of the lecturing hours, positively evaluated written seminar work-repor and presentation of seminar topic together with the participation on 2 quizzes. - The condition for accessing the exam is the signature.					
Screening student work (<i>name the proportion of ECTS credits for each</i>)	Class attendance	0,9	Research	1	Practical training	
	Experimental work		Report	1,1	(Other)	

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<i>activity so that the total number of ECTS credits is equal to the ECTS value of the course)</i>	Essay		Seminar essay		(Other)	
	Tests	2	Oral exam	1	(Other)	
	Written exam	1	Project		(Other)	
Grading and evaluating student work in class and at the final exam	<ul style="list-style-type: none"> • During the semester students write two tests and individually present assignments on a given topic. • The 50% of a test has to be given correctly to achieve positive grade. The final exam is not compulsory if the two midterm tests are passed and if the positive grade of presentation has been achieved. • The exam consist of of written and oral part (ratio 50:50). Positively evaluated written exam is a prerequisite for the oral part of the exam. • The evaluation table on tests/written exam: 50-64: pass (2), 65-79-fair (3); 80-89: good (4); 90-100: excellent (5); • The final grade for students who have passed through tests is formed as follows: 1. test*0,30 + 2.test*0,30 + oral presentation*0,20 + activity in class/forum *0,20 = final score (max 100) • Final exam dates are defined in the calendar of exams. The exam consists of written and oral form (ratio 50:50). Positively evaluated written exam is a prerequisite for the oral exam. • The final grade for students who take the final exam is formed as follows : written exam*0.30 + oral exam*0.30 + oral presentation*0,20 + activity in class/forum *0,20 = final score (max 100) 					
Required literature (available in the library and via other media)	Title			Number of copies in the library	Availability via other media	
	Ambroziak, A. (edited by) 2017. The New Industrial Policy of the European Union, Springer, Cham. (selected chapters)			5		
	Oqubay, A. et al. (edited by) 2020. The Oxford Handbook of Industrial Policy, Oxford University Press, Oxford, UK. (selected chapters)			5		
	Bianchi, P.; Labory, S. (edited by.), 2006. International handbook on Industrial Policy, Edward Elgar, Cheltenham, UK. (selected chapters)				Moodle	
	Kassim, H.; Menon, A. (edited by), 2002. The European Union and National Industrial Policy, Taylor & Francis e-Library. (selected chapters)				Moodle	
Optional literature (at the time of submission of study programme proposal)	<ul style="list-style-type: none"> • Buigues, P.A.; Sekkat, K.(edited by), 2009. Industrial Policy in Europe, Japan and the USA, Ammounts, Mechanisms and Effectivennes, Palgrave Macmillan, New York. (dostupno na internim web stranicama kolegija u pdf formatu) • Web sites: http://europa.eu, http://epp.eurostat.ec.europa.eu, www.oecd.org, www.wordbank.com; • Selected articles. 					
Quality assurance methods that ensure the acquisition of exit competences	<ul style="list-style-type: none"> • Registering students' attendance and success in carrying out of their duties (lecturer). • Monitoring lectures and practice sessions (Vice Dean for Education). • Students' Performance analysis in each course (Vice Dean for Education). • Student questionnaire on the quality of lecturers and lessons for each course (University of Split, Quality Assurance Centre) • During the course will be available online questions for students selfevaluation. 					

	<ul style="list-style-type: none">• Examination is used as an instrument to evaluate individual course outcomes by the course lecturer. The content of exam is reassessed periodically in order to assure compliance with the course outcomes (Vice Dean for Education).
Other (as the proposer wishes to add)	/