

NAME OF THE COURSE		Student Workshop 2				
Code	EUR004	Year of study	2 (undergraduate)			
Course teacher	Nikša Alfirević, PhD Mario Jadrić, PhD	Credits (ECTS)	5			
Associate teachers	Neven Šerić, PhD Mario Pepur, PhD Tea Mijač, M. Econ.	Type of instruction (number of hours)	L	S	E	F
			4		16	
Status of the course	Compulsory	Percentage of application of e-learning	40%			
COURSE DESCRIPTION						
Course objectives	The objective of this course is to develop the problem-solving competences of students, by using the selected methods and tools, including: project management, identifying and solving quality problems and business improvement by using benchmarking.					
Course enrolment requirements and entry competences required for the course	None					
Learning outcomes expected at the level of the course (4 to 10 learning outcomes)	<p>Learning Outcomes (LOs):</p> <ol style="list-style-type: none"> Propose an approach to problem-solving, in the context of making managerial decisions Manage a project with the application of software packages and the network planning techniques Present solutions to a quality assurance problem, with the application of the quality circles method and cause-and-effect chart Design a proposal for business improvement, with the application of planning, implementing and controlling a benchmarking project 					
Course content broken down in detail by weekly class schedule (syllabus)		Lectures		Exercises		
		Topic	Hours	Topic	Hours	
	1	Introduction to problem-solving. Problem-solving in managerial decision-making.	2		2	
	2			Cost-benefit analysis.	2	
	3			Preparation for the Cost-benefit analysis assignment (Assignment I)	2	
4			Introduction to the software-supported Project planning.	2		

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				Evaluation of Assignment I.		
	5			Preparation for the assignment from software-supported Project planning (Assignment II)	2	
	6			Problem identification and problem-solving methodology. Quality management tools. Evaluation of Assignment II.	2	
	7			Quality Circles. Practical exercise from Quality Circles (Assignment III).	2	
	8			Evaluation of Assignment III.	2	
	9					
	10	Introduction to benchmarking.	2	Benchmarking as a tool of business improvement. Planning the benchmarking project.	2	
	11			Preparation for the benchmarking project (Assignment IV).	2	
	12			Evaluation of Assignment IV.	2	
	13					
	14					
	15	Final evaluation.				
	Format of instruction	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input checked="" type="checkbox"/> exercises <input type="checkbox"/> on line in entirety <input checked="" type="checkbox"/> partial e-learning <input type="checkbox"/> field work		<input checked="" type="checkbox"/> independent assignments <input type="checkbox"/> multimedia <input type="checkbox"/> laboratory <input type="checkbox"/> work with mentor <input type="checkbox"/> (other)		
	Student responsibilities	Student has to participate in classes and individual assignments. Requirement for taking the exam is related to performing and turning in the Assignments I-IV, as well as participating in at least 50% of all class meetings (25% for the part-time students).				
	Screening student work (name the proportion of ECTS credits for each activity so that the total number of ECTS credits is	Class attendance	0.5 ECTS	Research		Practical training
Experimental work			Report		Computer-administrated exam (Other)	0.25 ECTS**
Essay			Seminar essay		Group work on exercises (Other)	0.75 ECTS***
Tests			Oral exam		(Other)	

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equal to the ECTS value of the course)	Written exam		Project		(Other)	
Grading and evaluating student work in class and at the final exam	<p>* Students are required to perform individual work and solve practical – individual assignments, as well as to actively participate in the group discussion, related to proposed solutions to assignments. Positive evaluations of practical assignments I-IV cover the individual achievement of all LOs.</p> <p>** Additional individual evaluation of LO3 by means of an individual, computer-administered test, based on the Moodle LMS.</p> <p>*** Analysis and discussion of peer assignments, published on the Moodle LMS, cover the group achievement of all LOs.</p> <p>Score of an individual evaluation is presented as a percentage (on the scale of 0% to 100%).</p> <p>Overall evaluation is based on the weighted average score. The minimum score for the class to be successfully completed is 50% of the overall weighted average score.</p> <p>Marks, describing the LO achievement, are associated with the following values of the overall weighted average score:</p> <ul style="list-style-type: none"> • 50-58% - satisfactory (2) • 59-71% - good (3) • 72-84% - very good (4) • 85-100% -excellent (5). 					
Required literature (available in the library and via other media)	Title			Number of copies in the library	Availability via other media	
	Klepić, Z., Alfirević, N., Rahimić, Z. (ur.): Menadžment, Sveučilište u Mostaru, Ekonomski fakultet Sveučilišta u Splitu, Ekonomski fakultet Univerziteta u Sarajevu, Mostar – Split - Sarajevo, 2020.				Moodle	
	Renko, N., Delić, S., Škrtić, M. (1999): Benhcmarking u strategiji marketinga, MATE, Zagreb					
Optional literature (at the time of submission of study programme proposal)						
Quality assurance methods that	<ul style="list-style-type: none"> • Monitoring student’s class attendance (teacher) • Class quality supervisions (Vice-Dean) 					

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ensure the acquisition of exit competences	<ul style="list-style-type: none"> • Analysis of student success (Vice-Dean) • Student survey on the quality of teachers and teaching (University of Split, Centre for Quality Improvement) • All LOs are evaluated as previously described. The evaluation content and methodology are reassessed periodically, as to assess if they are relevant for achievement of LOs.
Other (as the proposer wishes to add)	Classes are organized in small groups, according to a special timetable.