| COURSE | ENGLISH IN TOURISM I | | | | |
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| Code | **EUT001** | Year of study | | 1 | |
| lecturer | **Sanja Marinov Vranješ, MA** **Gorana Duplančić Rogošić; PhD** | ECTS | | 5 | |
| Associate teachers | | Format of instruction (number of lessons per semester) | | lectures | classes/exercises |
| | | | | 26 | 26 |
| Course status | obligatory | e-learning | | 30% | |

| COURSE DESCRIPTION | |
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| Course objectives | To provide theoretical and practical knowledge that will further develop the communication skills related to types of tourism, tourist destinations, accommodation, bookings, and complaints. |
| Course enrolment requirements and entry competences required for the course | • **Course enrolment requirements** are set by the Faculty's Statute and the Regulations of the core curriculum and studies. • **Input competencies** include good command of English at B1 level (CEFR) and computer skills (Microsoft Office suite). |
| Learning outcomes expected at the level of the course | **LEARNING OUTCOMES:** 1. Differentiate between and apply lexical units typically used in the context of: history of tourism development, types of tourism, destinations, accommodation facilities, organisational structure of a hotel, bookings, and complaints. 2. Justify the choice of accommodation for particular types of guests. 3. Prepare and deliver a presentation. 4. Write a text advertising property for rent. 5. Provide an oral and written response to a booking request for hotel accommodation. |

| Course content broken down in detail by weekly class schedule (syllabus) | | | | | |
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| | **Lectures** | | **Practice lessons/ Seminars** | | |
| | Topics | Contact hours | Topics | | Contact hours |
| | 1. Learning English for Specific Purposes - Introduction | 2 | 1. Strategies for vocabulary learning | | 2 |
| | 2. Key developments in the history of tourism | 2 | 2. Skills: Reading – identifying the key ideas. | | 2 |
| | 3. Pioneers of tourism | 2 | 3. Skills: Listening and note-taking | | 2 |
| | 4. Types of destinations and types of tourists | 2 | 4. Matching tourists profiles to accommodation | | 2 |
| | 5. Destinations and brands | 2 | 5. Concordancing and paraphrasing | | 2 |
| | 6. Presentation skills (planning) | 2 | 6. Presentation skills (delivery) | | 2 |
| | 7. Productive vocabulary | 2 | 7. Receptive vocabulary | | 2 |
| | 8. MID - TERM EXAM | | 8. MID - TERM EXAM | | |
| | 9. Types of accommodation | 2 | 9. Describing accommodation features | | 2 |
| | 10. Hotels | 2 | 10. Hotel facilities and services | | 2 |
| | 11. Organisational structure of a hotel | 2 | 11. Skills: responding to a hotel booking in writing | | 2 |
| | 12. Front office operations | 2 | 12. Bookings | | 2 |
| | 13. Trip advisor | 2 | 13. Skill: elaborating and grouping relevant information | | 2 |

| | 14. Feedback on individual assignments | 2 | 14. Feedback on individual assignments | 2 |
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| | 15. MID - TERM EXAM | | 15. MID - TERM EXAM | |

| Student responsibilities | ☒ lectures<br>☐ seminars and workshops<br>☒ practical work<br>☐ *on line* in entirety<br>☒ blended learning<br>☐ field work | ☒ independent assignments<br>☒ multimedia<br>☐ laboratory<br>☐ work with mentor<br>☐     (other) |
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| Student responsibilities | **Course requirements:**<br>Regular class attendance (at least 70% of practice lessons for full-time students and 50% of practice lessons for part-time students)<br>Pre-class preparation as instructed<br>Autonomous work on the individual assignments<br>**Exam requirement:** meeting all the course requirements |
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| Screening student work *(name the proportion of ECTS credits for each activity so that the total number of ECTS credits is equal to the ECTS value of the course)* | Class attendance | 1 | Research | | Practical training | 1 |
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| | Experimental work | | Report | | (Other) | |
| | Essay | | Seminar essay | | (Other) | |
| | Tests | 3* | Oral exam | | (Other) | |
| | Written exam | 3 | Project | | (Other) | |

| Grading and evaluating student work in class and at the final exam | *Passing two mid-term exams can replace the final written exam.<br><br>MOD-TERM EXAMS: Two mid-term exams will be assigned in course of the semester. The final grade can be obtained by passing both tests. Only those students who obtain 50% of points on the first test can take the second.<br><br>INDIVIDUAL ASSIGNMENTS: The results of individual assignments are regularly assessed and are considered in assigning the final grade.<br><br>WRITTEN EXAM: Students who do not pass the mid-term exam take the final exam during the official exam sessions. The positive result is achieved by gaining at least 50% of correct answers. Points gained on the project assignments are then added and the final grade is produced.<br><br>ORAL EXAM: Oral exam is optional and can be taken by the students who wish to improve their final grade.<br><br>The exact exam dates will be determined by the official Faculty's examination schedule. It is not possible to take the oral exam instead of the written one.<br><br>EXAMINATION PANEL: When the exam is taken in front of the examination panel it is both written and oral. However, in order to be invited for the oral exam the examinee has to achieve at least 30% of the total points on the written exam.* |
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| Required literature (available in the library and via other media) | **Title** | **Number of copies in the library** | **Availability via other media** |
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| | Study material that will be made available to students on weekly basis on Moodle platform. | | Moodle |

| Optional literature (at the time of submission of study programme proposal) | • *Dictionary of Hotels, Tourism and Catering Management*, Peter Collin Publishing<br>• Harding, K., & Walker, R.: Tourism 1 – student's book, Oxford University Press, 2006.<br>• Harding, K., & Walker, R.: Tourism 2 – student's book, Oxford University Press, 2007.<br>• Marinov, S. & Duplančić Rogošić, G. "English in Tourism 1" – course book, Faculty of Economics, Split, 2013.<br>• Marinov, S. & Duplančić Rogošić, G. "English in Tourism 1" – workbook, Faculty of Economics, Split, 2013.<br>• Marinov, S. & Pašalić, M. English – Croatian dictionary of tourism, Faculty of Economics, Split, 2005.<br>• Mol, H., & Philips, T. (2008). English for Tourism and Hospitality in Higher Education Studies – Course book with audio CDs. GARNET: ISBN: 9781859649428 |
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| Quality assurance methods that ensure the acquisition of exit competences | • Registering students' attendance and success in carrying out their duties (lecturer)<br>• Monitoring lectures and practice hours (Vice Dean for Education)<br>• Students' performance analysis in each course (Vice Dean for Education)<br>• Students' questionnaire on the quality of lecturer and classes for each course (University of Split, Quality Assurance Centre)<br>• Examination is the instrument used to evaluate individual course outcomes by the course lecturer. The exam contents may be assessed periodically by the Vice Dean for Education in order to establish how adequate the examination methods are. |
| Other (as the proposer wishes to add) | Language of instruction is English. |